

Core Questionnaire/主要問卷 – Summary of Results/結果摘要

(To be completed by the funding recipient)

Project Reference 項目檔案編號: _____

Name of activity/programme 活動/計劃名稱: _____

Date/duration of activity/programme 活動/計劃日期/期間: _____

No. of participants/visitors in the activity/programme 活動/計劃參加/參觀人數: _____

No. of questionnaires received 收回問卷數目: _____ (_____ %)

Data Analysis/資料分析:

Please compile statistics for each questionnaire item and put down the actual number and percentage in the boxes.

請統計問卷上各問題的數據，並於表格內填上數目及所佔的百分比。

Example – Assume the total no. of questionnaires received was 85.

例子 – 假設收回問卷的總數目為 85。

For Q1-Q5 and Q8

關於問題 1-5 及問題 8

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
30 (35.3%)	25 (29.4%)	28 (32.9%)	2 (2.4%)	0 (0%)	85 (100%)

For Q7

關於問題 7

Sectors 界別	No. of respondents belonging to the sector (%) 屬於此界別的受訪者數目 (所佔之百分比)
Advertising 廣告	2 (2.4%)
Architecture 建築	5 (5.9%)
Film 電影	0 (0%)
Publishing and Printing 出版及印刷	10 (11.8%)
TV 電視	2 (2.4%)
Design 設計	48 (56.5%)
Digital Entertainment 數碼娛樂	3 (3.5%)
Music 音樂	5 (5.9%)
Student 學生 (Discipline/學科: <u>Design, art, marketing</u>)	25 (29.4%)
Others 其他 (For example / 例如: <u>Accounting</u>)	3 (3.5%)

Q1. What is your overall comment of the activity/programme?

你對是項活動/計劃的整體評價是:

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

Q2. Please comment on the following aspects of the activity/programme:

請就下列各項提供意見:

a. Duration / 時間

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

b. Format / 形式

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

c. Content / 內容

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

d. Publicity / 宣傳

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

e. Participation fee (if applicable) / 參加費用(如適用)

Excellent 優良	Very Satisfactory 非常滿意	Satisfactory 滿意	Unsatisfactory 不滿意	Very Unsatisfactory 非常不滿意	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

Q3. How useful is the activity/programme in assisting you to achieve the following objectives?

是項活動/計劃能否幫助你達到以下的目標?

a. Enhance your knowledge in the business (if applicable) / 加強對行業的知識(如適用)

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

b. Expand your contact network (if applicable) / 拓展聯繫網絡(如適用)

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

c. Explore new business opportunities (if applicable) / 開拓新商機(如適用)

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

d. Better understand the industry's position in the global markets (if applicable) /

加深了解行業在環球市場上的位置(如適用)

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

e. Broaden your scope about the industry (if applicable) / 擴闊你對行業的視野(如適用)

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

Q4. Please comment on the overall usefulness of this activity/programme to you.

整體來說，是項活動/計劃對你是否有用。

Definitely useful 肯定有用	Very useful 很有用	Useful 有用	Fair 一般	Not useful 沒有用	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

Q5. Would you recommend your colleagues/friends to join the activity/programme?

你會推介同事/朋友參加這活動/計劃嗎?

Definitely 肯定會	Very likely 大有可能	Somewhat likely 都有可能	Not likely 多不會	Definitely not 肯定不會	Total 合計
(%)	(%)	(%)	(%)	(%)	(100%)

Q6. Please list out the comments that the participants have on the activity/programme and their suggestions on improvement to the activity/programme.

請列出參加者對是項活動/計劃的任何意見及任何改善是項活動/計劃的建議。

Q7. Which of the following sector(s) you / your company or organisation belong to?

(Can be more than one sector)

你或你服務的公司/機構屬於以下哪一個界別? (可選多項)

Sectors 界別	No. of respondents belonging to the sector (%) 屬於此界別的受訪者數目 (所佔之百分比)
Advertising 廣告	
Architecture 建築	
Film 電影	
Publishing and Printing 出版及印刷	
TV 電視	
Design 設計	
Digital Entertainment 數碼娛樂	
Music 音樂	
Student 學生 (Discipline/學科:_____)	
Others 其他 (For example/例如:_____)	

Q8. Where is your place of residence: HK, Mainland China (please specify the province) or other places (please specify the country/territory)?

何處是你的居留地/居住地: 香港 / 中國內地 (請註明省份) / 其他地方 (請註明國家名稱或地域)?

Hong Kong 香港	Mainland China 中國內地 (Province / 省份:_____)	Other places 其他地方 (Country or territory / 國家或地域: _____)	Total 合計
(%)	(%)	(%)	(100%)

*Please attach this summary to the completion report and submit to the CSI Secretariat via on-line application system.

請把這份摘要附加於項目完成報告，並透過網上申請系統提交予創意智優計劃秘書處。