

## Data Dictionary on Key Performance Indicators (KPIs) for Create Hong Kong (CreateHK)'s

### Funding Schemes

This part comprises 9 digital format datasets (in CSV format) and 1 “Full Report” (in XLS format). The datasets mainly provide the values of the individual data items whereas the “Full Report” sets out the values, coverage and interpretation of the data items concerned. While this data dictionary has set out the description of each data item, users are strongly encouraged to read the “Full Report” first before accessing the datasets.

#### (A.1) Projects organised or sponsored by CreateHK

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
CreateSmart Initiative	Performance indicators under CreateSmart Initiative	
Others	Performance indicators under other CreateHK's funding schemes (except CreateSmart Initiative)	
Total	Figures in total	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the “Full Report”.
- (2) N/A means not applicable.

(A.2) CreateSmart Initiative (CSI) classified by CreateHK's strategic foci

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
CSI Foci - A	Performance indicators - <i>Exploring markets</i>	
CSI Foci - B	Performance indicators - <i>Nurturing talents and supporting start-ups</i>	
CSI Foci - C	Performance indicators - <i>Promoting Hong Kong as Asia's Creative Capital, fostering creative atmosphere and developing creative clusters</i>	
Total	Figures in total	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the "Full Report".
- (2) N/A means not applicable.

(A.3) Other film-related projects under Film Development Fund (FDF) classified by the four-pronged strategy in promoting the development of the film sector

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
FDF Foci - A	Performance indicators - <i>Promotion of Hong Kong films</i>	
FDF Foci - B	Performance indicators - <i>Nurturing talents</i>	
FDF Foci - C	Performance indicators - <i>Enhancing audience's interest in and appreciation of films</i>	
FDF Foci - D	Performance indicators - <i>Other projects conducive to the development of the Hong Kong film industry</i>	
Total	Figures in total	
Cut-off date	Cut-off date of the figures	

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the “Full Report”.
- (2) N/A means not applicable.

(A.4) Film Production Financing and Granted Projects under Film Development Fund (FDF)

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
Performance Indicators	Performance indicators for Film Production Financing and Granted Projects under FDF	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the “Full Report”.
- (2) N/A means not applicable.

(A.5) First Feature Film Initiative under Film Development Fund (FDF)

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
Performance Indicators	Performance indicators for First Feature Film Initiative under FDF	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the “Full Report”.
- (2) N/A means not applicable.

(B.1) Participants' satisfaction level towards the projects organised or sponsored by CreateHK

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
CSI	Percentage of participants with satisfaction towards CSI's funded projects	
Others	Percentage of participants with satisfaction towards projects funded by other CreateHK's funding schemes (except CSI)	
Total	Overall percentage of participants with satisfaction towards CreateHK's all funded projects	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the "Full Report".
- (2) N/A means not applicable.

(B.2) Participants' satisfaction level towards the CSI projects classified by CreateHK's strategic foci

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
CSI Foci - A	Percentage of participants with satisfaction towards projects under <i>Exploring markets</i>	
CSI Foci - B	Percentage of participants with satisfaction towards projects under <i>Nurturing talents and supporting start-ups</i>	
CSI Foci - C	Percentage of participants with satisfaction towards projects under <i>Promoting Hong Kong as Asia's Creative Capital, fostering creative atmosphere and developing creative clusters</i>	
Total	Overall percentage of participants with satisfaction towards CSI's funded projects	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the "Full Report".
- (2) N/A means not applicable.

(B.3) Participants' satisfaction level towards the other film-related projects under FDF classified by the four-pronged strategy in promoting the development of the film sector

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
FDF Foci - A	Percentage of participants with satisfaction towards projects under <i>Promotion of Hong Kong films</i>	
FDF Foci - B	Percentage of participants with satisfaction towards projects under <i>Nurturing talents</i>	
FDF Foci - C	Percentage of participants with satisfaction towards projects under <i>Enhancing audience's interest in and appreciation of films</i>	
FDF Foci - D	Percentage of participants with satisfaction towards projects under <i>Other projects conducive to the development of the Hong Kong film industry</i>	
Total	Overall percentage of participants with satisfaction towards <u>other film-related projects</u> under FDF	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the "Full Report".
- (2) N/A means not applicable.

(C) Design Incubation Programme and Fashion Incubation Programme

<b>Item</b>	<b>Description</b>	<b>Note</b>
Item	Data item identifier	Please see notes (1) and (2) below
Item Description_EN	Data item description in English	
Item Description_TC	Data item description in Traditional Chinese	
Item Description_SC	Data item description in Simplified Chinese	
Design Incubation Programme	Performance indicators under Design Incubation Programme	
Fashion Incubation Programme	Performance indicators under Fashion Incubation Programme	
Cut-off date	Cut-off date of the figures	In mmm/yyyy format

Notes:

- (1) Self-explanatory definitions, remarks and footnotes (as the case may be) are set out in the “Full Report”.
- (2) N/A means not applicable.