

External Trade Statistics on Creative Goods in Hong Kong ⁽¹⁾

(Source: Census and Statistics Department)

Domestic Exports, Re-exports and Imports of Creative Goods

(HK\$'000)

Creative Goods Category	2011			2012		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	47,873	371,472	413,105	47,378	373,379	601,508
Architecture	177	1,202	4,417	95	526	2,975
Design	11,648,944	423,230,101	386,105,449	11,233,730	415,712,081	394,206,134
Digital Entertainment	43,547	44,969,733	48,850,991	61,216	42,442,293	45,151,841
Film & Television	686,423	6,339,481	4,927,006	518,575	7,705,576	4,921,134
Music	45,383	24,596,145	36,243,384	24,542	22,115,997	37,397,259
Printing & Publishing	982,377	13,231,975	11,523,095	902,237	12,123,016	10,893,927
Overall Creative Goods ⁽²⁾	13,454,724	512,740,108	488,067,447	12,787,773	500,472,869	493,174,778
<i>% of Merchandise Trade in Hong Kong</i>	<i>20.5%</i>	<i>15.7%</i>	<i>13.0%</i>	<i>21.7%</i>	<i>14.8%</i>	<i>12.6%</i>

Note: (1) Please refer to “Concepts and Definitions” which is at the end of this file for further details on Hong Kong merchandise trade statistics and creative goods classifications.

(2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

Creative Goods Category	2013			2014		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	40,888	341,722	618,510	46,551	272,253	641,316
Architecture	407	1,974	2,831	867	422	2,315
Design	11,137,864	407,000,124	396,581,351	10,381,398	396,705,900	414,808,479
Digital Entertainment	55,405	29,811,352	34,711,389	91,838	18,969,158	21,470,604
Film & Television	422,507	6,774,374	3,902,485	426,263	5,989,866	3,705,677
Music	34,773	19,626,512	36,228,214	25,640	16,077,535	34,427,494
Printing & Publishing	848,370	11,928,538	10,196,206	860,079	11,904,576	10,119,735
Overall Creative Goods ⁽²⁾	12,540,214	475,484,598	482,240,986	11,832,636	449,919,709	485,175,621
<i>% of Merchandise Trade in Hong Kong</i>	<i>23.1%</i>	<i>13.6%</i>	<i>11.9%</i>	<i>21.4%</i>	<i>12.4%</i>	<i>11.5%</i>

Note: (2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

Creative Goods Category	2015			2016		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	49,279	257,203	591,568	43,599	196,761	526,022
Architecture	26	442	3,113	92	319	1,423
Design	8,353,461	361,678,345	365,356,639	6,750,382	319,350,252	345,857,842
Digital Entertainment	109,530	16,191,695	17,967,811	58,497	10,468,280	10,971,454
Film & Television	275,984	8,208,073	3,360,288	231,270	7,098,506	3,187,382
Music	19,226	16,401,164	30,674,827	14,259	18,588,606	30,031,423
Printing & Publishing	858,574	11,705,096	10,206,291	827,292	11,327,186	9,741,111
Overall Creative Goods ⁽²⁾	9,666,080	414,442,018	428,160,537	7,925,391	367,029,910	400,316,656
% of Merchandise Trade in Hong Kong	20.6%	11.6%	10.6%	18.5%	10.4%	10.0%

Note: (2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

Creative Goods Category	2017			2018		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	40,424	196,290	482,796	26,187	196,534	500,718
Architecture	11	169	1,262	6	30	2,238
Design	7,445,958	304,701,807	352,673,628	8,093,807	302,812,814	357,575,634
Digital Entertainment	21,659	24,491,186	21,448,788	5,491	26,161,502	19,485,605
Film & Television	339,821	8,053,464	3,259,704	335,374	7,559,514	4,301,940
Music	14,072	25,875,029	33,267,449	53,670	41,524,973	52,540,203
Printing & Publishing	729,348	10,168,934	8,900,015	706,782	9,995,536	9,499,973
Overall Creative Goods ⁽²⁾	8,591,293	373,486,880	420,033,642	9,221,316	388,250,901	443,906,310
% of Merchandise Trade in Hong Kong	19.8%	9.7%	9.6%	19.9%	9.4%	9.4%

Note: (2) Figures may not add up to total due to rounding.

(Cont'd)

(HK\$'000)

Creative Goods Category	2019			2020		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	16,800	318,906	471,252	12,879	234,597	311,157
Architecture	1	89	2,372	*	19	3,897
Design	10,286,172	291,369,784	340,643,622	11,344,783	211,322,446	256,956,009
Digital Entertainment	6,351	15,433,778	12,210,642	2,839	14,632,272	11,696,557
Film & Television	183,004	5,311,880	4,507,232	379,289	6,454,164	3,962,798
Music	30,466	33,185,699	34,780,818	59,267	32,733,178	42,966,925
Printing & Publishing	981,698	9,331,302	8,578,984	806,818	8,266,362	7,477,825
Overall Creative Goods ⁽²⁾	11,504,493	354,951,439	401,194,922	12,605,874	273,643,038	323,375,167
% of Merchandise Trade in Hong Kong	24.1%	9.0%	9.1%	26.6%	7.1%	7.6%

Note: (2) Figures may not add up to total due to rounding.

* Value less than HK\$500.

(Cont'd)

(HK\$'000)

Creative Goods Category	2021			2022		
	Domestic Exports	Re-exports	Imports	Domestic Exports	Re-exports	Imports
Advertising	12,350	206,674	308,932	11,624	129,675	221,122
Architecture	*	5	1,541	-	27	265
Design	18,561,162	253,309,990	337,886,106	18,956,537	218,142,287	326,171,865
Digital Entertainment	290	14,185,232	11,379,339	680	12,523,866	9,353,687
Film & Television	221,701	5,005,944	3,177,726	304,144	5,335,311	2,353,709
Music	108,438	40,364,763	47,699,644	102,062	38,278,161	45,157,539
Printing & Publishing	591,573	9,934,383	8,370,545	362,735	4,975,085	4,889,403
Overall Creative Goods ⁽²⁾	19,495,514	323,006,991	408,823,833	19,737,782	279,384,411	388,147,591
% of Merchandise Trade in Hong Kong	26.2%	6.6%	7.7%	31.5%	6.3%	7.9%

Note: (2) Figures may not add up to total due to rounding.

* Value less than HK\$500.

Concepts and Definitions

- (a) The trade statistics set out above are compiled by CreateHK with reference to import/export declarations information collated and provided by Census and Statistics Department.
- (b) Domestic exports refer to a nature produce of Hong Kong or the products of a manufacturing process in Hong Kong which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in manufacture. They are valued on f.o.b (free on board) basis.
- (c) Re-exports mean the products which have previously been imported into Hong Kong and which are re-exported without having undergone in Hong Kong a manufacturing process which has changed permanently and substantially the shape, nature, form or utility of the basic materials used in the manufacture. They are valued on f.o.b. (free on board) basis.
- (d) Imports refer to the goods which have been produced or manufactured in places outside Hong Kong and brought into Hong Kong for local use or for subsequent re-export as well as Hong Kong products re-imported. Imported goods are valued on c.i.f. (cost, insurance and freight) basis.
- (e) To facilitate the statistics comparability, all statistics set out herein are compiled on the basis of the Standard International Trade Classification (SITC) Revision 4 as the general commodity classification system.
- (f) Reference has been made to relevant statistical guidelines released by the United Nations Conference on Trade and Development (UNCTAD) and United Nations Educational, Scientific, and Cultural Organisation (UNESCO) with appropriate local adaption in drawing up the coverage and classification of creative goods for statistics compilation.