

## Awards and Competitions Sponsored by Create Hong Kong



### The EcoChic Design Award

**Organiser:** REDRESS

**Introduction:** The EcoChic Design Award is the world's largest sustainable fashion design competition inspiring emerging fashion designers and students to create mainstream clothing with minimal textile waste. Each competition cycle takes designers on an education and design journey lasting several theory and design-packed months. Designers are first educated about the fashion industry's negative environmental impacts and the sustainable fashion design techniques, zero-waste, up-cycling and reconstruction that can combat this. Secondly, they will be provided with the tools, via lectures, videos, articles and recommended links, in order to develop their understanding of sustainable fashion design. They will also be challenged to source textile waste, in its many forms, to enable them to transition towards sustainable design and sourcing. Only then they will be put to the ultimate test – to cut waste out of fashion – in a standout sustainable design competition. The inaugural competition was held in Hong Kong in 2011, and eventually expanded to cover emerging fashion designers and fashion design students from any country or region in Asia and Europe.

**Website:** [www.ecochicdesignaward.com](http://www.ecochicdesignaward.com)

For more details of the designer(s) featured in this website who has/have attained the above award:



**Janko LAM, Fashion Designer**

**Website:**

[www.createhk.gov.hk/inspirationsparkshk/english/detail.html?name=jankolam&id=4](http://www.createhk.gov.hk/inspirationsparkshk/english/detail.html?name=jankolam&id=4)