

**創意香港主要績效指標<sup>1</sup>**  
**Key Performance Indicators of Create Hong Kong<sup>1</sup>**  
 (截至 2023 年 12 月底)  
 (as at end December 2023)

**(A.1) 創意香港主辦或資助業界舉辦的項目**

**Projects organised or sponsored by Create Hong Kong (“CreateHK”)**

		創意智優計劃 <sup>2</sup> CreateSmart Initiative <sup>2</sup> (“CSI”)	其他 <sup>3</sup> Others <sup>3</sup>	總計 Total
a.	獲批項目數目 Number of approved projects	713	601	1 314
b.	公眾的參與程度 Public participation	About 630.9 million 約 6 億 3 090 萬	About 16.7 million 約 1 670 萬	About 647.6 million 約 6 億 4 760 萬
	b1. 參加人數 Number of participants	About 89.2 million 約 8 920 萬	About 16.7 million 約 1 670 萬	About 105.9 million 約 1 億 590 萬
	b2. 網站或社交媒體平台的瀏覽次數/點擊率 <sup>4</sup> Number of viewings/ hits received in respect of the websites or social media platforms <sup>4</sup>	About 540.4 million 約 5 億 4 040 萬	N/A 不適用	About 540.4 million 約 5 億 4 040 萬
	b3. 派發的印刷宣傳品的數量 <sup>4</sup> Number of printed promotional materials distributed <sup>4</sup>	1 358 600	N/A 不適用	1 358 600
c.	創造的工作機會數目 <sup>5</sup> Number of created job opportunities <sup>5</sup>	32 430	13 600	46 030

<sup>1</sup> 主要涵蓋創意香港自 2009 年 6 月成立後透過創意智優計劃、電影發展基金、設計智優計劃(已於 2011 年 6 月併入創意智優計劃)所資助的項目，以及由創意香港主辦的項目。

Mainly cover the projects funded through CSI, Film Development Fund (“FDF”), DesignSmart Initiative (has been consolidated with CSI since June 2011) (“DSI”) and the projects directly held by CreateHK since the establishment of CreateHK in June 2009.

<sup>2</sup> 包括設計創業培育計劃(第三期及之後)、時裝創業培育計劃以及其他在香港貿易發展局及香港設計中心專項撥款下的獲批項目。

Including Design Incubation Programme (DIP) (Phase III and thereafter), Fashion Incubation Programme (FIP) as well as other projects under dedicated funding to Hong Kong Trade Development Council (HKTDC) and Hong Kong Design Centre (HKDC).

<sup>3</sup> 包括自 2009 年 6 月起由電影發展基金、設計智優計劃所資助及由創意香港主辦的項目。由於設計智優計劃、電影發展基金下的電影製作融資計劃和電影製作資助計劃，以及由創意香港主辦的項目的績效指標不能按創意香港策略焦點或促進電影業發展的四項策略作劃分，因此表(A.2)、表(A.3)及表(A.4)的總計加起來並不與表(A.1)下“其他”的數字相符。

Including those projects funded by FDF and DSI as well as those projects organised by CreateHK since June 2009. Since the key performance indicators for the projects under DSI, FDF’s Film Production Financing Scheme and Film Production Grant Scheme, and CreateHK’s funded projects cannot be broken down by either CreateHK’s strategic foci or the four-pronged strategy in promoting the development of the film sector, the totals under Table (A.2), Table (A.3) and Table (A.4) cannot add up to the figures under “Others” of Table (A.1).

<sup>4</sup> 只適用於 2018 年 4 月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

<sup>5</sup> 包括直接創造和間接創造的工作機會。

Comprising jobs directly created and indirectly created.

		創意智優計劃 <sup>2</sup> CreateSmart Initiative <sup>2</sup> ("CSI")	其他 <sup>3</sup> Others <sup>3</sup>	總計 Total
d.	中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries	21 050	170	21 220
e.	為中小企創造的業務聯繫或查詢數目 Number of business contacts or enquiries created for SMEs	41 300	100	41 400
f.	獲創意香港資助參加國際比賽的創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CreateHK	220	150	370
g.	培育創意人才及新成立公司的機會數目 <sup>6</sup> Number of nurturing opportunities created for creative talents and start-ups <sup>6</sup>	88 900	2 900	91 800
h.	獲資助的電視廣播的頒獎典禮及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes	About 407.3 million 約 4 億 730 萬	About 2 019.0 million 約 20 億 1 900 萬	About 2 426.3 million 約 24 億 2 630 萬
i.	媒體報導的次數 <sup>7</sup> Number of media coverage <sup>7</sup>	49 080	N/A 不適用	49 080
j.	達成商業交易的數目 <sup>7</sup> Number of business deals secured <sup>7</sup>	3 700	N/A 不適用	3 700
k.	展示創意作品的機會次數 <sup>7</sup> Number of opportunities to showcase creations or talent <sup>7</sup>	31 580	N/A 不適用	31 580

註釋: 除項目(a)為實數外, 項目(b),(b1),(b2)和(h)為約數, 項目(b3),(e)和(g)為四捨五入至最接近的百位數, 以及項目(c),(d),(f),(i),(j)和(k)為四捨五入至最接近的十位數。由於進位關係, 個別數字加起來可能與總計略有出入。

Remark: Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

<sup>6</sup> 不包括設計創業培育計劃及時裝創業培育計劃提供的培育機會。  
Excluding the opportunities provided by DIP and FIP.

<sup>7</sup> 只適用於 2018 年 4 月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

(A.2) 按創意香港策略焦點劃分的創意智優計劃<sup>8</sup>  
CSI classified by CreateHK's strategic foci<sup>8</sup>

# 創意香港策略焦點:

# CreateHK's strategic foci:

- A – 培育人才及促進初創企業的發展  
Nurturing talents and facilitating start-ups
- B – 開拓市場  
Exploring markets
- C – 推動更多跨界別、跨文化藝術領域的合作  
Promoting cross-sectoral and cross-genre collaborations
- D – 推動香港成為創意之都，並營造創意氛圍  
Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

		創意香港策略焦點# CreateHK's strategic foci#				總計 Total
		A	B	C+	D	
a.	獲批項目數目 Number of approved projects	326	234	3	150	713
b.	公眾的參與程度 Public participation	About 240.1 million 約2億4 010萬	About 213.6 million 約2億1 360萬	@	About 177.2 million 約1億7 720萬	About 630.9 million 約6億3 090萬
b1.	參加人數 Number of participants	About 16.0 million 約1 600萬	About 28.4 million 約2 840萬	@	About 44.8 million 約4 480萬	About 89.2 million 約8 920萬
b2.	網站或社交媒體平台的瀏覽次數/點擊率 <sup>9</sup> Number of viewings/ hits received in respect of the websites or social media platforms <sup>9</sup>	About 223.8 million 約2億2 380萬	About 184.5 million 約1億8 450萬	@	About 132.1 million 約1億3 210萬	About 540.4 million 約5億4 040萬
b3.	派發的印刷宣傳品的數量 <sup>9</sup> Number of printed promotional materials distributed <sup>9</sup>	388 600	650 300	@	319 700	1 358 600
c.	創造的工作機會數目 <sup>10</sup> Number of created job opportunities <sup>10</sup>	11 440	8 000	@	13 000	32 430
d.	中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries	9 060	3 080	@	8 910	21 050

<sup>8</sup> 包括設計創業培育計劃(第三期及之後)、時裝創業培育計劃以及其他在香港貿易發展局及香港設計中心專項撥款下的獲批項目。

Including the DIP (Phase III and thereafter), the FIP as well as other projects under dedicated funding to HKTDC and HKDC.

<sup>9</sup> 只適用於2018年4月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

<sup>10</sup> 包括直接創造和間接創造的工作機會。

Comprising jobs directly created and indirectly created.

		創意香港策略焦點# CreateHK's strategic foci#				總計 Total
		A	B	C+	D	
e.	為中小企創造的業務聯繫或查詢數目 Number of business contacts or enquiries created for SMEs	16 800	22 900	@	1 600	41 300
f.	獲創意香港資助參加國際比賽的創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CreateHK	160	50	@	§	220
g.	培育創意人才及新成立公司的機會數目 <sup>11</sup> Number of nurturing opportunities created for creative talents and start-ups <sup>11</sup>	88 900	0	@	0	88 900
h.	獲資助的電視廣播的頒獎典禮及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes	About 51.4 million 約 5 140 萬	About 6.1 million 約 610 萬	@	About 349.8 million 約 3 億 4 980 萬	About 407.3 million 約 4 億 730 萬
i.	媒體報導的次數 <sup>12</sup> Number of media coverage <sup>12</sup>	17 920	18 570	@	12 590	49 080
j.	達成商業交易的數目 <sup>12</sup> Number of business deals secured <sup>12</sup>	800	2 230	@	680	3 700
k.	展示創意作品的機會次數 <sup>12</sup> Number of opportunities to showcase creations or talent <sup>12</sup>	8 140	18 490	@	4 950	31 580

註釋: + 此為2023年4月1日新增的策略重點，並只適用於2023年4月1日及之後獲批的項目。

@ 由於這些項目於2023年12月底尚未完成，故此並沒有相應數字。

§ 數值少於5。

除項目(a)為實數外，項目(b),(b1),(b2)和(h)為約數，項目(b3),(e)和(g)為四捨五入至最接近的百位數，以及項目(c),(d),(f),(i),(j)和(k)為四捨五入至最接近的十位數。由於進位關係，個別數字加起來可能與總計略有出入。

Remark: + This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.

@ As those projects have not yet completed at the end of December 2023, relevant figures were not provided.

§ Value less than 5.

Except item (a) which is the exact figure, items (b), (b1), (b2) and (h) are approximate numbers, items (b3), (e) and (g) are rounded to nearest hundred as well as items (c), (d), (f), (i), (j) and (k) are rounded to the nearest ten. Figures may not add up to total due to rounding.

<sup>11</sup> 不包括設計創業培育計劃及時裝創業培育計劃提供的培育機會。

Excluding the opportunities provided by the DIP and the FIP.

<sup>12</sup> 只適用於2018年4月及之後獲批的項目。

Only applicable to the projects approved in April 2018 and thereafter.

(A.3) 按促進電影業發展的四項策略劃分的電影發展基金下的其他電影相關計劃

**Other film-related projects under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector**

# 促進電影業發展的四項策略:

# *The four-pronged strategy in promoting the development of the film sector:*

- A – 推廣香港電影  
Promotion of Hong Kong films
- B – 培訓人才  
Nurturing talents
- C – 提高觀眾對電影的興趣和欣賞能力  
Enhancing audience's interest in and appreciation of films
- D – 其他有利香港電影業發展的項目  
Other projects conducive to the development of the Hong Kong film industry

		促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector#				總計 Total
		A	B	C	D	
a.	獲批項目數目 Number of approved projects	138	72	51	11	272
b.	參加人數 Number of participants	About 2.4 million 約 240 萬	About 896 000 約 89.6 萬	About 670 000 約 67 萬	About 5 000 約 5 千	About 3.9 million 約 390 萬
c.	創造的工作機會數目 <sup>13</sup> Number of created job opportunities <sup>13</sup>	1 520	2 670	1 720	70	5 980
d.	中小企受惠數目 Number of small and medium enterprise (SME) beneficiaries	60	20	0	0	80
e.	為中小企創造的業務聯繫或查 詢數目 Number of business contacts or enquiries created for SMEs	0	0	0	0	0
f.	獲創意香港資助參加國際比賽 的創意人才所獲得的獎項數目 Number of awards attained by creative talents who have participated in international competitions with funding support from CreateHK	10	30	§	10	50

<sup>13</sup> 包括直接創造和間接創造的工作機會。  
Comprising jobs directly created and indirectly created.

		促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector#				總計 Total
		A	B	C	D	
g.	培育創意人才及新成立公司的 機會數目 Number of nurturing opportunities created for creative talents and start-ups	0	1 900	0	0	1 900
h.	獲資助的電視廣播的頒獎典禮 及音樂節目的觀眾數目 Number of TV audience in respect of awards presentation and musical programmes	About 2 000.2 million 約 20 億 20 萬	0	About 11.2 million 約 1 120 萬	0	About 2 011.4 million 約 20 億 1 140 萬

註釋: § 數值少於5。

除項目(a)為實數外，項目(b)和(h)為約數，項目(g)為四捨五入至最接近的百位數，以及項目(c),(d)和(f)為四捨五入至最接近的十位數。由於進位關係，個別數字加起來可能與總計略有出入。

Remark: § Value less than 5.

Except item (a) which is the exact figure, items (b) and (h) are approximate numbers, item (g) is rounded to nearest hundred as well as items (c), (d) and (f) are rounded to the nearest ten. Figures may not add up to total due to rounding.

(A.4) 電影發展基金下的電影製作融資計劃及資助計劃<sup>14</sup>

Film Production Financing and Granted Projects under Film Development Fund<sup>14</sup>

a.	獲批項目數目 Number of approved projects	62
b.	創造的工作機會數目 <sup>^</sup> Number of job opportunities created <sup>^</sup>	4 030
c.	首次參與執導的導演數目 Number of film directors who directed a film for the first time	42
d.	首次負責製作的監製數目 Number of producers who produced a film for the first time	25
e.	已於香港商業電影院上映的電影數目 Number of films released at commercial theatres in Hong Kong	45
f.	在本地及國際電影頒獎典禮/電影節獲提名數目 Number of nominations at local and international film awards ceremony/film festivals	43
g.	在本地及國際電影頒獎典禮/電影節獲取的獎項數目 Number of awards achieved at local and international film awards ceremony/film festivals	97

註釋: <sup>^</sup> 創造的工作機會數目涵蓋電影製作的基本劇組人員及主要演員。如計及其他以兼職形式聘請的人員，則電影製作計劃所創造的工作機會數目約為 10 540。

Remark: <sup>^</sup> Number of job opportunities created refers to the basic production crew and major casts. The number of job opportunities created by the Film Production Scheme is estimated to be 10 540 if other crews involved on a part-time basis are counted.

<sup>14</sup> 包括自 2009 年 6 月起的電影製作融資計劃及於 2015 年 11 月至 2018 年 2 月期間的電影製作資助計劃下獲資助的項目。不包括獲批後被撤回的項目。

Including the funded projects approved under the Film Production Financing Scheme since June 2009 and the Film Production Grant Scheme launched between November 2015 and February 2018. Excluding projects withdrawn after approval.

**(A.5) 電影發展基金下的首部劇情電影計劃**

**First Feature Film Initiative under Film Development Fund**

a.	獲資助電影數目 Number of films subsidised	24
b.	首次參與執導的導演數目 Number of film directors who directed a film for the first time	26
c.	在本地及國際電影頒獎典禮/電影節獲提名數目 Number of nominations at local and international film awards ceremony/film festivals	144
d.	在本地及國際電影頒獎典禮/電影節獲取的獎項數目 Number of awards achieved at local and international film awards ceremony/film festivals	109
e.	已於香港商業電影院上映的電影數目 Number of films released at commercial theatres in Hong Kong	14



(B.1) 參加者對創意香港主辦或資助業界舉辦項目的滿意程度

Participants' satisfaction level towards the projects organised or sponsored by CreateHK

		創意智優計劃 CreateSmart Initiative ("CSI")	其他 <sup>15</sup> Others <sup>15</sup>	總計 Total
a.	對活動/計劃的整體評價為優良/非常滿意/滿意的回覆者百分比 Percentage of respondents who rated the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory"	98%	99%	98%
b.	對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/participation fee of the activities/programmes as "Excellent", "Very satisfactory" or "Satisfactory"*	94% - 98%	93% - 98%	94% - 98%
c.	認為活動/計劃幫助達到以下目標的回覆者百分比：加強對行業的知識、拓展聯繫網絡、發掘新商機、加深了解行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: <i>Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*</i>	84% - 92%	75% - 89%	83% - 92%
d.	認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as "Definitely Useful", "Very Useful" and "Useful"	93%	94%	93%

註釋：回覆問卷人數約 252 000。

\* 有關的滿意程度共涵蓋五個項目，「創意智優計劃」及「其他」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 252 000.

\* Relevant satisfaction level covers five items in total. The percentages shown under "CSI" and "Others" refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under "Total".

<sup>15</sup> 包括自 2009 年 6 月起由電影發展基金、設計智優計劃所資助及由創意香港主辦的項目。由於設計智優計劃、電影發展基金下的電影製作融資計劃和電影製作資助計劃，以及由創意香港主辦的項目的績效指標不能按創意香港策略焦點或促進電影業發展的四項策略作劃分，因此表(B.2)及表(B.3)的總計加起來並不與表(B.1)下“其他”的數字相符。

Including those projects funded by the FDF and DSI as well as those projects organised by CreateHK since June 2009. Since the key performance indicators for the projects under DSI, FDF's Film Production Financing Scheme and Film Production Grant Scheme, and CreateHK's funded projects cannot be broken down by either CreateHK's strategic foci or the four-pronged strategy in promoting the development of the film sector, the totals under Table (B.2) and Table (B.3) cannot add up to the figures under "Others" of Table (B.1).

(B.2) 按創意香港策略焦點劃分的參加者對創意智優計劃項目的滿意程度

Participants' satisfaction level towards the CSI projects classified by CreateHK's strategic foci

# 創意香港策略焦點:

# CreateHK's strategic foci:

A – 培育人才及促進初創企業的發展

Nurturing talents and facilitating start-ups

B – 開拓市場

Exploring markets

C – 推動更多跨界別、跨文化藝術領域的合作

Promoting cross-sectoral and cross-genre collaborations

D – 推動香港成為創意之都，並營造創意氛圍

Promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere

		創意香港策略焦點# CreateHK's strategic foci#				總計 Total
		A	B	C+	D	
a.	對活動/計劃的整體評價為優良/非常滿意/滿意的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”	99%	99%	@	98%	98%
b.	對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/ participation fee of the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”*	94% - 98%	95% - 99%	@	93% - 97%	94% - 98%
c.	認為活動/計劃幫助達到以下目標的回覆者百分比：加強對行業的知識、拓展聯繫網絡、發掘新高機、加深了解行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: <i>Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*</i>	85% - 93%	87% - 94%	@	80% - 90%	84% - 92%
d.	認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Definitely Useful”, “Very Useful” and “Useful”	94%	94%	@	91%	93%

註釋: 回覆問卷人數約 233 000。

+ 此為2023年4月1日新增的策略重點，並只適用於2023年4月1日及之後獲批的項目。

@ 由於這些項目於2023年12月底尚未完成，故此並沒有相應數字。

\* 有關的滿意程度共涵蓋五個項目，「創意香港策略焦點」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 233 000.

+ This strategic focus was newly added on 1 April 2023 and only applicable to projects approved on 1 April 2023 and thereafter.

@ As those projects have not yet completed at the end of December 2023, relevant figures were not provided.

\* Relevant satisfaction level covers five items in total. The percentages shown under “CreateHK's strategic foci” refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under “Total”.

**(B.3) 按促進電影業發展的四項策略劃分的參加者對電影發展基金下其他電影相關計劃項目的滿意程度**  
**Participants' satisfaction level towards the other film-related projects under Film Development Fund classified by the four-pronged strategy in promoting the development of the film sector**

# 促進電影業發展的四項策略:

# *The four-pronged strategy in promoting the development of the film sector:*

- A – 推廣香港電影  
Promotion of Hong Kong films
- B – 培訓人才  
Nurturing talents
- C – 提高觀眾對電影的興趣和欣賞能力  
Enhancing audience's interest in and appreciation of films
- D – 其他有利香港電影業發展的項目  
Other projects conducive to the development of the Hong Kong film industry

		促進電影業發展的四項策略# The four-pronged strategy in promoting the development of the film sector#				總計 Total
		A	B	C	D	
a.	對活動/計劃的整體評價為優良/非常滿意/滿意的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”	99%	98%	99%	99%	99%
b.	對活動時間/形式/內容/宣傳/參加費用的評價為優良/非常滿意/滿意的回覆者百分比* Percentage of respondents who rated the duration/format/content/publicity/participation fee of the activities/programmes as “Excellent”, “Very satisfactory” or “Satisfactory”*	96% - 99%	92% - 97%	95% - 99%	97% - 100%	95% - 98%
c.	認為活動/計劃幫助達到以下目標的回覆者百分比：加強對行業的知識、拓展聯繫網絡、發掘新商機、加深了解行業在全球市場上的定位、擴闊業界領域* Percentage of respondents who considered the activities/programmes helped achieve the following objectives: <i>Enhance Knowledge in the Business, Expand Contact Network, Explore New Business Opportunities, Better Understand the Industry's Position in the Global Markets, Broaden the Scope about the Industry*</i>	85% - 95%	76% - 93%	75% - 86%	87% - 99%	78% - 90%
d.	認為活動/計劃肯定有用/很有用/有用的回覆者百分比 Percentage of respondents who rated the activities/programmes as “Definitely Useful”, “Very Useful” and “Useful”	98%	98%	93%	99%	95%

註釋：回覆問卷人數約 14 000。

\* 有關的滿意程度共涵蓋五個項目，「促進電影業發展的四項策略」顯示的數據為該五個項目中滿意程度最高及最低的百分比，而「總計」顯示的數據以總回覆者人數計算有關最高及最低的百分比。

Remark: The number of respondents was around 14 000.

\* Relevant satisfaction level covers five items in total. The percentages shown under “The four-pronged strategy in promoting the development of the film sector” refer to the highest and lowest satisfaction level among those five items, and total number of respondents is used for calculating the highest and lowest satisfaction level for the percentages shown under “Total”.

(C) 設計創業培育計劃及時裝創業培育計劃

**Design Incubation Programme and Fashion Incubation Programme**

		設計創業培育計劃 <sup>16</sup> Design Incubation Programme <sup>16</sup>	時裝創業培育計劃 Fashion Incubation Programme
a.	培育公司數目 <sup>17</sup> Number of incubatees <sup>17</sup>	353	30
b.	已完成培育計劃的公司數目 Number of incubatees which have completed incubation	300	25
c.	培育公司註冊的知識產權 <sup>18</sup> 數目 Number of intellectual property rights <sup>18</sup> applications registered by incubatees	404	17
d.	培育公司創造的就業機會數目 Number of jobs opportunities created by incubatees	1 725	73
e.	培育公司獲取的本地及國際獎項數目 Number of local and international awards attained by incubatees	576	45

<sup>16</sup> 涵蓋自 2006 年由香港科技園於創新中心推出的第一期至現時在創意智優計劃資助下開始的最新一期(第四期)。  
Covering from the rollout of Phase I by the Hong Kong Science and Technology Park Corporation at InnoCentre in 2006 up to the current phase (Phase IV) under the funding support of CSI.

<sup>17</sup> 包括正在培育及已完成培育的公司。  
Including those under incubation and completed incubation.

<sup>18</sup> 包括商標、專利及外觀設計等。  
Including trademark, patent and registered design.